

# JUICE SHOP CREATIVE STUDIO

## CREATIVE SERVICES PRICING

### PHOTOGRAPHY

BRAND IMAGERY, PRODUCT PHOTOGRAPHY  
OR PORTRAITURE

**\$110**

Includes:

- Creative direction & planning call (1 hr)
- On-location shoot time (3 hours)
- Image retouching & edits (20 final images)
- Downloadable online folio
- Professional creative direction within agreed shoot scope

Ideal for: website imagery, social media content, brand assets, promotional use

Additional time: \$150/hr

Travel: quoted separately

### VIDEOGRAPHY

SHORT-FORM FILMING, EDITING & SOCIAL-READY  
VIDEO

**\$450**

Includes:

- 1-hour short-form filming session
- Filming in both landscape (16:9) and vertical (9:16)
- 2 x 60-second edited videos
- Formatting for up to 2 platforms
- Editing, basic colour grading
- Audio mixing & clean-up

Ideal for: social media, website embeds, Google Business, promotions

Optional add-ons:

- Interview setup & recording
- Additional editing or video versions
- Subtitles / captions (\$55-\$350 per video)
- Sourcing royalty-free audio

Additional time: \$150/hr

Travel: quoted separately

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## CREATIVE SERVICES PRICING CONT.

### GRAPHIC DESIGN

Designed to support everyday business marketing needs

**\$55/HR**

Design services include:

- Business cards
- Flyers & posters
- Invitations
- E-books & digital documents
- Itineraries & price lists

Typical turnaround: 1-2 business days, depending on scope

### CREATIVE BUNDLES

Bundles save time, ensure consistency, and deliver ready-to-use content across all platforms.

#### BRAND STARTER BUNDLE

**\$950**

- Brand Refresh
- Photography session

#### CONTENT BOOST BUNDLE

**\$750**

- Photography session
- Videography session

#### LAUNCH BUNDLE

**\$1,450**

- Brand Refresh
- Photography session
- Videography session

### BRAND REFRESH

A light, strategic refresh to modernise your existing brand

**\$550**

Includes:

- Brand re-vision call (30 minutes)
- Sample mood-board aligned to your vision
- Refreshed font pairing
- Updated colour palette
- Imagery style guidance
- 1 revision round
- 1-page brand guide (PDF)

Ideal for: businesses that have outgrown their current look but don't need a full rebrand

Optional add-ons: Apply updated branding across website & platforms