

JUICE SHOP CREATIVE STUDIO

SOCIAL CONTENT PRICING

MINI SOCIAL PACK

ESSENTIALS FOR THE WEEK

\$110

Perfect for quick, consistent social presence

In the pack:

- 1 static post (single image)
- 1 short-form video (up to 30 seconds)
- Caption copy included
- 1 round of revisions

Includes:

- Brand-aligned styling (typography, colour palette, voice & tone)
- Light image retouching
- Full video editing & basic colour grading
- Formatting for up to 2 platforms
- Professional creative direction within agreed scope

Turnaround: 1-2 business days

Make It Monthly \$380

JUICY SOCIAL PACK

SERIOUS WEEKLY PRESENCE OR FORTNIGHTLY PRESENCE

\$395

Designed for serious weekly engagement or a strong fortnightly presence.

In the pack:

- 2 static posts (single image) with captions
- 1 carousel (4 slides)
- 2 short-form videos (30-60 seconds)
- Social grid styling board
- Closed captions
- Hashtag input
- 2 rounds of revisions
- Batch delivery (all content supplied together)

Includes:

- Brand-aligned creative execution
- Consistency check & light brand audit
- All images retouched
- Full video editing & colour grading
- Formatting for up to 3 platforms
- Professional creative direction

Turnaround: 2-3 business days

Make It Monthly \$650

JUICE SHOP CREATIVE STUDIO

SOCIAL CONTENT PRICING CONT.

PACK ENHANCEMENTS

DISCOUNTED RATES FOR PACKS ONLY

EXTRA STATIC POST (Single Image)

\$45

Includes:

- Image selection or supplied image
- Light retouching
- Caption copy
- Brand-aligned styling
- Formatting for included platforms

EXTRA CAROUSEL (Up To 4 Slides)

\$75

Includes:

- Concept & layout
- Image sourcing or supplied images
- Caption copy
- Brand styling

STOCK IMAGE RESEARCH (Per Asset)

\$20

Includes:

- Curated stock selection
- Licensing-ready suggestions
- Styled to brand look & tone

EXTRA SHORT-FORM VIDEO (Up To 60 Secs)

\$85

Includes:

- Editing of supplied footage
- Colour grading
- Closed captions (if already used in pack)
- Formatting for included platforms

COPYWRITING ONLY (Per Post)

\$25

Includes:

- Caption copy
- CTA
- Light hashtag support (if applicable)

- Only Available with an existing pack
- No long-form captions or brand messaging