

# JUICE SHOP CREATIVE

## PHOTO SHOOT \$250

**Never think about stock images again. Your brand is unique, your imagery should be too.**

- Creative Call - 30 mins
- 1 hour duration, one location
- Portrait, Product, Editorial, Candid (20x images)
- Post treatment: crop, colour, retouch, downloadable link

ADDITIONAL TIME WITH THIS SERVICE ONLY \$150/hr (12x extra images)

NOTE: Client supplies wardrobe, assigns location and shoot list. Travel outside of base location, quoted separately.

## HALF DAY PHOTO SHOOT \$650

**Extended coverage for bigger stories - ideal for campaigns, multi-look shoots, or full-day content days**

- Creative call or meeting - 60 mins
- Up to 4 hours duration, multiple scenes, up to 2 locations
- Up to 60 images
- Multiple locations within the booked area
- Post treatment: crop, colour, retouch, downloadable link

NOTE: Client supplies wardrobe, assigns locations and shoot list. Travel time from one location to the next is included in the 4 hour duration. Travel costs to location may apply and is quoted separately.

## FULL DAY PHOTO SHOOT \$1200

**A full day of coverage for brands and projects that need depth, range, and volume in one booking**

- Creative call or meeting - 60 mins
- Up to 8 hours duration, multiple scenes, up to 4 locations
- Up to 120 images
- Multiple locations within the booked area
- Post treatment: crop, colour, retouch, downloadable link

Note: Client supplies wardrobe, assigns locations and shoot list. Travel time from one location to the next is included in the 4 hour duration. Travel costs to location may apply and is quoted separately. Additional locations quoted separately.

VISUALS

# JUICE SHOP CREATIVE

## FILM SHOOT \$350

**One shoot, multiple purposes. Professional footage for web visuals, social content or personal**

- Creative Call - 30 mins
- 1 hour filming
- Up to 4x scenes - single location
- 2x Cams in 4K
- Creative Input
- Portrait (9:16) and/or Landscape (16:9)
- Post Treatment: Colour, Export

ADDITIONAL TIME WITH THIS SERVICE ONLY - \$150/hr (no added editing)

Note: Client supplies location, wardrobe, direction and shoot list. Rough-cut editing only. Travel outside of base location, quoted separately. Full Editing separate cost (+\$200).

## HALF DAY FILM SHOOT \$750

**Extended filming for projects that need more than one setup or story arc**

- Creative Call or Meeting - 60 mins
- Up to 4 hours filming
- Up to 2x setups - 8x scenes - single location
- 2x Cams in 4K
- Portrait (9:16) and/or Landscape (16:9)
- Post Treatment: Colour, Export

Note: Client supplies locations, wardrobe, direction and shoot list. Rough-cut editing only. Travel outside of base location, quoted separately. Full Editing separate cost (+\$200).

**\*Create a Music Video from your shoot for \$200 more. Full Edit, Sync & light Colour with your existing track included**

VISUALS

# JUICE SHOP CREATIVE

## FILM SHOOT ADD-ONS

### FULL EDITING SERVICE + \$200

Full Editing upgrades your rough-cut to a fully finished edit, with refined colour grading, tighter pacing, and additional cutdowns as needed. This gives you polished, publish-ready footage rather than a working draft you'd need to finish yourself.

### SOCIAL REELS + 150

Use your new film footage or repurpose into 3x 30 second social reels for a huge discount! Discount only with Film Shoot.

**\*Add Music Sourcing to your project. See Brand Assets**

## INTERVIEW \$800

Interview covers up to three hours of filming in a single location, with full editing included to shape the conversation into a clean final piece. It's suited to founders, coaches, or artists who need a polished interview ready to publish, not just raw footage.

- Creative Call - 30 mins
- 2x Cams in 4K
- DJI Lavalier Microphone
- Creative Input
- Portrait (9:16) and/or Landscape (16:9)
- Post Treatment: Colour, Export

NOTE: Client supplies location, wardrobe, direction and shoot list. Travel outside of base location, quoted separately.

VISUALS

# JUICE SHOP CREATIVE

## BASIC WEBSITE \$650

Launch a fully branded website, customised to your vision in a matter of weeks

- Creative Call - 30 mins
- Fully Branded 6x Section Site or 4x Pages
- User Experience Flow
- Mobile Responsiveness
- Basic SEO, Gallery, Contact Forms, Social Media Integration
- Handover Call - 60 mins

NOTE: Client supplies copy, taglines and stock images/video

ADDITIONAL PAGES: \$65 per page

## WEB ADD-ONS

### ONBOARDING + \$150

- Domain + Hosting Setup
- Purchase Assistance
- Connection
- DNS
- SSL
- Email Connection

### E-COMM BASIC STORE + \$395

Up to 10 Products

- Store Setup
- Categories
- Cart
- Checkout
- Payment Gateway
- Shipping Settings

### ONLINE APPOINTMENT BOOKING + \$295

Suitable for Massage, Hair Salon, Yoga Classes & Coaching

- Calendar
- Time Slots
- Confirmation Emails
- Cancellation Settings

WEB DESIGN

# JUICE SHOP CREATIVE

## WEB ADD-ONS CONT.

### PREMIUM BOOKING SYSTEM + \$495

- Booking calendar integration
- Online appointment scheduling
- Email confirmations
- Basic availability management
- Contact form integration
- Up to 4 services or booking types
- One booking calendar
- Payment gateway integration (if required)
- Mobile responsive design
- Brand customisation

### MISC. ITEMS + \$45/hr

Blog Setup, Categories, Search, Featured Images, Events Calendar, Newsletter Integration, Copywriting, Extra Forms, Questionnaires, Applications, Bookings, Instagram Feed, Google Maps, Reviews, Facebook Feed, Booking Widget, Payment Gateway

### HAND-OVER TRAINING SESSION + \$95

1x Hour Website Training for Self-Management

\*Included in 'Creative Partnership'

### WEBSITE MONTHLY MAINTENANCE + \$45/hr

Up to 1x hour of maintenance. Update content, fix links, security checks, formatting and aesthetic updates, check speeds, supply stats summary

\*Included in 'Creative Partnership'

### ADHOC ASSISTANCE \$45/hr

We can work by the hour on any tweak or addition you wish to make to your existing website.

WEB  
DESIGN

# JUICE SHOP CREATIVE

## DIGITAL

### **SOCIAL CARDS \$150**

Templates customised to brand so every post stays consistent and unmistakably yours.

- Creative Call – 30 mins
- 5x Customised (to brand) Social Cards for any platform
- Creative Input/Direction
- Post Treatment: Colour, Captions, Export

NOTE: Client supplies Images, Copy & Brand Elements. Make it monthly for 20% off (\$120)

### **SOCIAL REELS \$220**

Repurpose your Juice Shop film into ready-to-post social reels or use your own footage.

- Creative Call – 30 mins
- 3x 30sec Reels – Includes Edit, Colour & Format
- 1x Revision

NOTE: Client supplies existing footage, marketing and design goals.

## PRINT

### **BUSINESS CARDS \$180**

- Custom Graphic Design
- Print-Ready file or we can order for you
- 1x Revision

NOTE: Client provides tagline, logo & images

### **PROMO POSTCARDS \$220**

- Custom Graphic Design
- Print-Ready file or we can order for you
- 1x Revision

NOTE: Client provides tagline, logo & images

BRAND  
ASSETS

# JUICE SHOP CREATIVE

## OTHER

### MUSIC SOURCING - 1x TRACK - \$45

We research royalty-free music to match the best audio to your project, so sound and vision work together to add emotional depth, without clearance issues. Offered as an add-on alongside either service.

### ORIGINAL MUSIC \$150/hr

**Original music composed** specifically for your film, brand, or project, tailored to tone, pacing, and message rather than pulled from a stock library. With 30 years' experience as a published, signed composer, Carla brings a level of craft and industry grounding that's rare in a studio this size, and clients get a score built around their story, not a generic backing track. Get in touch.

### BESPOKE PROJECTS - \$75/hr

Whether you're an artist or entrepreneur, we help bring your creative vision to life; from single pieces like **posters** and **album artwork** to **full editorial** and **brand campaigns**, and just about anything you can print. Send us an email with your ideas.

### CREATIVE BOUNCE SESSION - \$100

**One-hour one-on-one** to learn about your brand, bounce ideas around, understand your goals and bring clarity to what's needed *now*, so you can get started!

**Need something else? We are open to anything.  
Get in touch.**

BRAND  
ASSETS

# JUICE SHOP CREATIVE

## STARTER PACK \$1050

**Everything a founders and new businesses need to launch with a complete brand presence:**

### **WEBSITE • VISUALS • DIGITAL & PRINT ASSETS - ALL IN ONE BUNDLE**

- Basic Website (up to 4 pages)
- Mini Photo Shoot (30 min, 10 images)
- Mini Film Shoot (30 min, 2x 30-second reels or 1x 60-second reel)
- Business Cards (custom design, print-ready) or Social Cards (5x, customised to brand)

**OPTIONAL ADD-ON: Creative Call (+\$100)**

**NOTE:** Client supplies copy, taglines, wardrobe, and brand elements as required per service. Mini Photo and Mini Film Shoot availability depends on location, available when Carla is in your region, clients are notified in advance. Travel quoted separately.

**Turnaround Time 2-4 Weeks depending on queue + your availability**

# JUICE SHOP CREATIVE

## CREATIVE PARTNER

Ongoing monthly retainer for businesses who want consistent creative support without commissioning new projects each time.

### CREATIVE PARTNER - TIER 1 \$195/mth

Available anywhere, anytime, no location dependency

#### INCLUDES:

- Up to 1hr Web Maintenance (Up to 1x hour of maintenance. Update content, fix links, security checks, formatting and aesthetic updates, check speeds, supply stats summary) *\*new elements quoted separately*
- 1x 30-min Creative Call
- 1x Brand Assets pick per month, choose one of:
  - **Social Cards** (4x customised to brand)
  - **Social Reels** (1x 30sec, includes edit/colour/format. You supply the footage)
  - **Print Item** (custom design, print-ready, two pages)

### CREATIVE PARTNER - TIER 2 \$295/mth

Everything in Tier 1, plus in-person shoot and film sessions

#### INCLUDES:

- Everything listed in Tier 1
- 1x 30-min Mini Shoot (10 images)
- 1x 30-min Mini Film (2x 30-second reels or 1x 60-second reel, any format 9:16, 16:9)

NOTE: Available when Carla is in your region. Clients on Tier 2 are notified in advance.

We work on a first-come, first-serve basis, and give estimated completion time according to schedule, once scope of your project is assessed. Please reach out if you have questions.

**Carla**

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ALL PRICES IN NZD

RETAI